

1. (Currently amended) A method of displaying information by a network kiosk comprising the steps of:

sensing a person passing within a predetermined distance of the kiosk by a proximity sensor of the kiosk;

displaying first information in response to said sensing step by a display of the kiosk to attract attention of the person to the first information of the display and to attempt to persuade the person to approach and use the kiosk;

timing a time period ~~of displaying the first information;~~  
and

displaying the first information until an end of the time period by the display if the person does not begin use of the kiosk within the time period; and

displaying second information which is less distinctive than the first information by the display following the end of ~~if the person does not begin use of the kiosk within~~ the time period.

2. (Currently amended) A method of displaying information by a network kiosk comprising the steps of:

sensing a person passing within a predetermined distance of the kiosk by a proximity sensor of the kiosk;

displaying first information in response to said sensing step by a display of the kiosk to attract attention of the person to the first information of the display and to persuade the person to approach and use the kiosk;

timing a time period ~~of displaying the first information;~~  
and

displaying the first information until an end of the time  
period by the display if the person does not begin use of the  
kiosk within the time period; and

displaying second information which is less distinctive than  
the first information by the display if the person is no longer  
within the predetermined distance of the kiosk and the time  
period has expired.

3. (Currently amended) A method of displaying information by  
a network kiosk comprising the steps of:

displaying first information by a display of the kiosk;

sensing a person passing within a predetermined distance of  
the kiosk by a proximity sensor of the kiosk;

displaying second information which is more distinctive than  
the first information by the display in response to said sensing  
step to attract attention of the person to the second information  
of the display and to persuade the person to approach and use the  
kiosk;

timing a time period ~~of displaying the second information;~~  
and

displaying the second information until an end of the time  
period by the display if the person does not begin use of the  
kiosk within the time period; and

displaying third information by the display if the person is no longer within the predetermined distance of the kiosk and the time period has expired.

4. (Currently amended) A method of displaying information by a network kiosk comprising the steps of:

displaying first information by a display of the kiosk;

sensing a person passing within a predetermined distance of the kiosk by a proximity sensor of the kiosk;

determining second information for display by the display which is more distinctive than the first information in response to said sensing step;

wherein the second information attracts attention of the person to the second information of the display and to persuade the person to approach and use the kiosk;

displaying the second information by the display;

timing a time period of displaying the second information to wait for the person to operate the kiosk;

displaying the second information until an end of the time period by the display if the person does not begin use of the kiosk within the time period;

determining third information for display which is less distinctive than the second information when the person is no longer within the predetermined distance of the kiosk and the time period has expired; and

displaying the third information by the display.

5. (Currently amended) A network kiosk comprising:

a display for displaying information;

a proximity sensor; and

a computer which senses a person passing within a predetermined distance of the kiosk, displays first information in response to sensing the person to attract attention of the person to the first information of the display and to persuade the person to approach and use the kiosk, times a time period of displaying the first information, displays the first information until an end of the time period if the person does not begin use of the kiosk within the time period, and displays second information which is less distinctive than the first information following the end of if the person does not begin use of the kiosk within the time period.

6. (Currently amended) A network kiosk comprising:

a display for displaying information;

a proximity sensor; and

a computer which senses a person passing within a predetermined distance of the kiosk, displays first information in response to sensing the person to attract attention of the person to the first information of the display and to persuade the person to approach and use the kiosk, times a time period of

~~displaying the first information,~~ displays the first information  
until an end of the time period if the person does not begin use  
of the kiosk within the time period, and displays second  
information which is less distinctive than the first information  
if the person is no longer within the predetermined distance of  
the kiosk and the time period has expired.

7. (original) The network kiosk as recited in claim 6,  
wherein the proximity sensor comprises an ambient light sensor  
which senses a drop in ambient light when the person is within  
the predetermined distance.

8. (Currently amended) A method of attracting a person to a  
network kiosk comprising the steps of:

sensing a person passing within a predetermined distance of  
the kiosk by a proximity sensor of the kiosk;

displaying first information and playing a sound in response  
to said sensing step to attract attention of the person to the  
first information of the display and to persuade the person to  
approach and use the kiosk;

timing a time period ~~of displaying the first information and~~  
~~playing the sound;~~ and

displaying the first information and playing the sound until  
an end of the time period by the kiosk if the person does not  
begin use of the kiosk within the time period; and

displaying second information which is less distinctive than  
the first information and stopping the sound following the end of  
~~if the person does not begin use of the kiosk within the time~~  
period.